

DOWNTOWN

**CARMEN TRUE TILES
NEW COLLECTION**

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— Downtown

Cement, asphalt and large buildings form the landscape of cities. In the center of these metropolises, between the traffic jams and the rush of pedestrians, expressions of urban art sprout giving a new meaning to cement. Far from the cliché that it is a hard, rough and cold material, cement brings freshness and modernism to spaces.

Cemento, asfalto y grandes edificios forman el paisaje de las ciudades. En el centro de esas urbes, entre el denso tráfico y las prisas de sus transeúntes, brotan expresiones de arte urbano que dan un nuevo significado al cemento. Lejos del cliché de que es un material duro, tosco y frío, el cemento aporta frescura y modernidad.



Downtown is a Carmen collection that was inspired by this idea, introducing cement into the private sphere. The result is a beautiful collection that, fused with the crackle of traditional ceramics and an industrial character, transmits a sensation of spaciousness and luminosity in each of its pieces.

The colors white, concrete, grey, sand and coal give a modern and metropolitan elegance to this small format porcelain series. The gamble for the rose tone stands out, a daring color that makes a real difference to this special collection.

Downtown es la colección de Carmen que nace de esta idea e introduce el cemento en el ámbito privado. El resultado es una bellísima colección que, fusionada con el craquelé de la cerámica tradicional y con su carácter industrial, transmite sensación de amplitud y luminosidad en cada una de sus piezas.

Los colores white, concrete, grey, sand y coal dotan de una elegancia moderna y metropolitana esta serie de pequeño formato. Destaca la apuesta por el tono rose, color atrevido que marca la diferencia de la colección.



DOWNTOWN BLUE 11,5X11,5 / DOWNTOWN BLUE 11,5X23,2 / LOU-LOU 15X15



DOWNTOWN SAND 11,5X11,5 / DOWNTOWN SAND 11,5X23,2 / DOWNTOWN SAND 5,7X23,2 / COCCIO MIX RECT 60X60



DOWNTOWN PEARL 5,7X23,2 / DOWNTOWN PEARL 11,5X23,2 / LIMESTONE GREY 25X75 / LIMESTONE GREY RECT 60X60

DOWNTOWN WHITE 11,5X11,5 / DOWNTOWN WHITE 11,5X23,2



DOWNTOWN

11,5X11,5 / 4,5"X4,5" - 11,5X23,2 / 4,5"X9" - 5,7X23,2 / 2"X9"



DOWNTOWN WHITE
11,5X23,2 / 4,5"X9" J50 /M



DOWNTOWN PEARL
11,5X23,2 / 4,5"X9" J50 /M



GLEAM WHITE
5,7X23,2 / 2"X9" J52 /M



GLEAM PEARL
5,7X23,2 / 2"X9" J52 /M



DOWNTOWN WHITE
5,7X23,2 / 2"X9" J49 /M



DOWNTOWN PEARL
5,7X23,2 / 2"X9" J49 /M



DOWNTOWN WHITE
11,5X11,5 / 4,5"X4,5" N88 /M



DOWNTOWN PEARL
11,5X11,5 / 4,5"X4,5" N88 /M



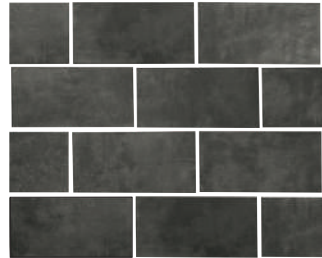
GLEAM WHITE
11,5X11,5 / 4,5"X4,5" J51 /M



GLEAM PEARL
11,5X11,5 / 4,5"X4,5" J51 /M



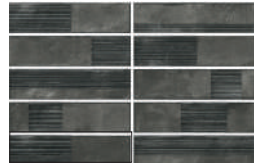
DOWNTOWN GREY
11,5X23,2 / 4,5"X9" J50 /M



DOWNTOWN COAL
11,5X23,2 / 4,5"X9" J50 /M



GLEAM GREY
5,7X23,2 / 2"X9" J52 /M



GLEAM COAL
5,7X23,2 / 2"X9" J52 /M



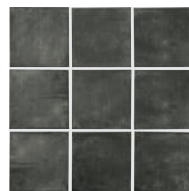
DOWNTOWN GREY
5,7X23,2 / 2"X9" J49 /M



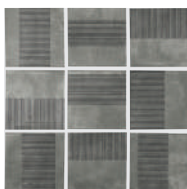
DOWNTOWN COAL
5,7X23,2 / 2"X9" J49 /M



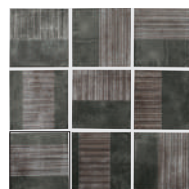
DOWNTOWN GREY
11,5X11,5 / 4,5"X4,5" N88 /M



DOWNTOWN COAL
11,5X11,5 / 4,5"X4,5" N88 /M



GLEAM GREY
11,5X11,5 / 4,5"X4,5" J51 /M



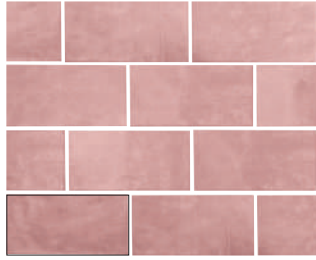
GLEAM COAL
11,5X11,5 / 4,5"X4,5" J51 /M

DOWNTOWN

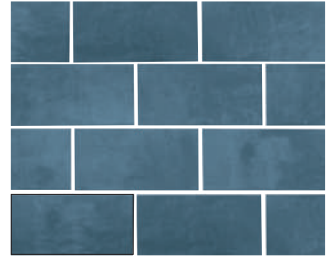
11,5X11,5 / 4,5"X4,5" - 11,5X23,2 / 4,5"X9" - 5,7X23,2 / 2"X9"



DOWNTOWN SAND
11,5X23,2 / 4,5"X9" J50 / M



DOWNTOWN ROSE
11,5X23,2 / 4,5"X9" J50 / M



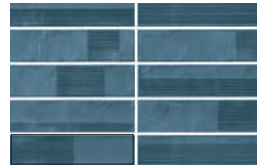
DOWNTOWN BLUE
11,5X23,2 / 4,5"X9" J50 / M



GLEAM SAND
5,7X23,2 / 2"X9" J52 / M



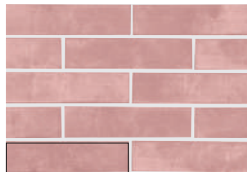
GLEAM ROSE
5,7X23,2 / 2"X9" J52 / M



GLEAM BLUE
5,7X23,2 / 2"X9" J52 / M



DOWNTOWN SAND
5,7X23,2 / 2"X9" J49 / M



DOWNTOWN ROSE
5,7X23,2 / 2"X9" J49 / M



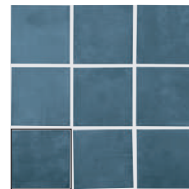
DOWNTOWN BLUE
5,7X23,2 / 2"X9" J49 / M



DOWNTOWN SAND
11,5X11,5 / 4,5"X4,5" N88 / M



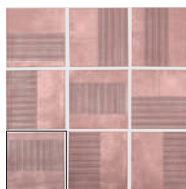
DOWNTOWN ROSE
11,5X11,5 / 4,5"X4,5" N88 / M



DOWNTOWN BLUE
11,5X11,5 / 4,5"X4,5" N88 / M



GLEAM SAND
11,5X11,5 / 4,5"X4,5" J51 / M



GLEAM ROSE
11,5X11,5 / 4,5"X4,5" J51 / M



GLEAM BLUE
11,5X11,5 / 4,5"X4,5" J51 / M



DOWNTOWN ROSE 11,5X11,5 / GLEAM ROSE 11,5X11,5 / DOWNTOWN WHITE 11,5X11,5 / DOWNTOWN ROSE 11,5X23,2
DOWNTOWN ROSE 5,7X23,2 / GLEAM ROSE 5,7X23,2



DOWNTOWN COAL 11,5X11,5 / DOWNTOWN COAL 5,7X23,2 / GLEAM COAL 11,5X11,5 / COCCIO MIX RECT 30X30

CARACTERÍSTICAS TÉCNICAS · TECHNICAL CHARACTERISTICS

P PORCELÁNICO/PORCELAIN TILES/GRÈS CERÁME

M MATE/MATT /MAT

R10 ANTI-SLIP R10

VARIACIÓN DE DISEÑO/GRAPHIC FACES:
 11,5X23,2- 12 PIEZAS/PIECES
 5,7X23,2- 24 PIEZAS/PIECES
 11,5X11,5- 24PIEZAS/PIECES

V2 VARIACION LEVE/SLIGHT VARIATION/LÉGERÉ VARIATION

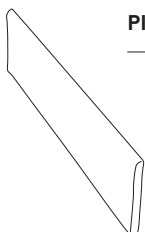
E ESPESOR 8mm/THICKNESS 0,3"/ÉPAISSEUR 8mm

C2 CLASE 2/CLASS 2

DCOF (DCOF) >0.42



GLEAM PEARL 11,5X11,5



PIEZAS ESPECIALES · SPECIAL PIECES

DISPONIBLE EN TODOS LOS COLORES
AVAILABLE IN ALL COLORS

BULLNOSE DOWNTOWN
5,7X23,2 / 2"x9" K89/P

FORMATO PZAS	PZS/CAJA TILES/BOX PIÈCES/BOITE	M2/CAJA SQM/BOX MÈTRES/BOITE	KG/CAJA KG/BOX KG/BOITE	CAJAS/PALLET BOXES/PALLET BOITES/PALETTE	M2/PALLET SQM/PALLET MÈTRES/ PALETTE	KG/PALLET KG/PALLET MÈTRES/ PALETTE
11,5X23,2	19	0.50	5.22	95	48.16	495
5,7X23,2	38	0.50	10.44	95	47.78	991
11,5X11,5	38	0.50	10.4	95	47.78	991

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CARMEN
true tiles