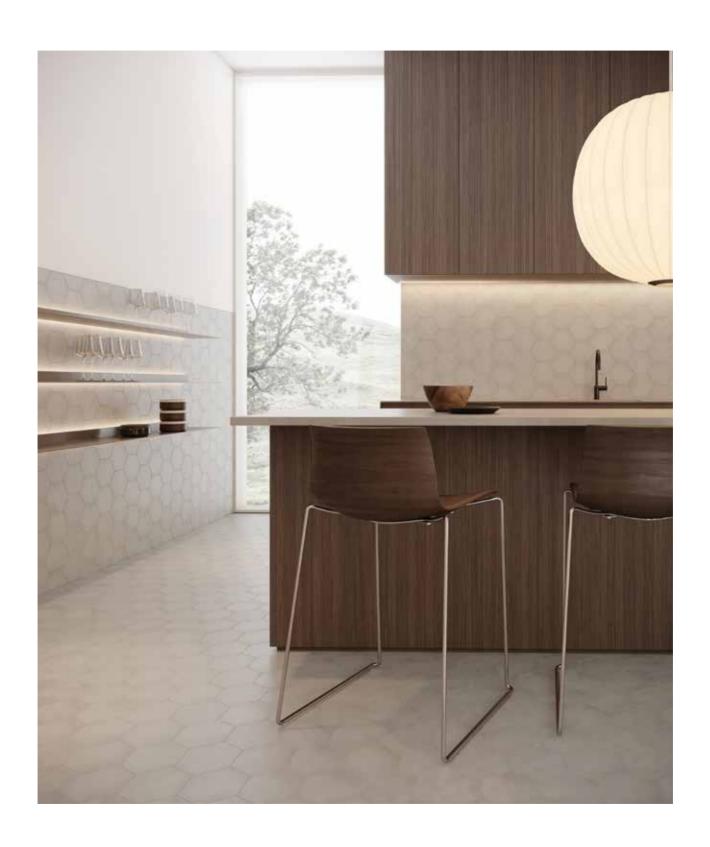
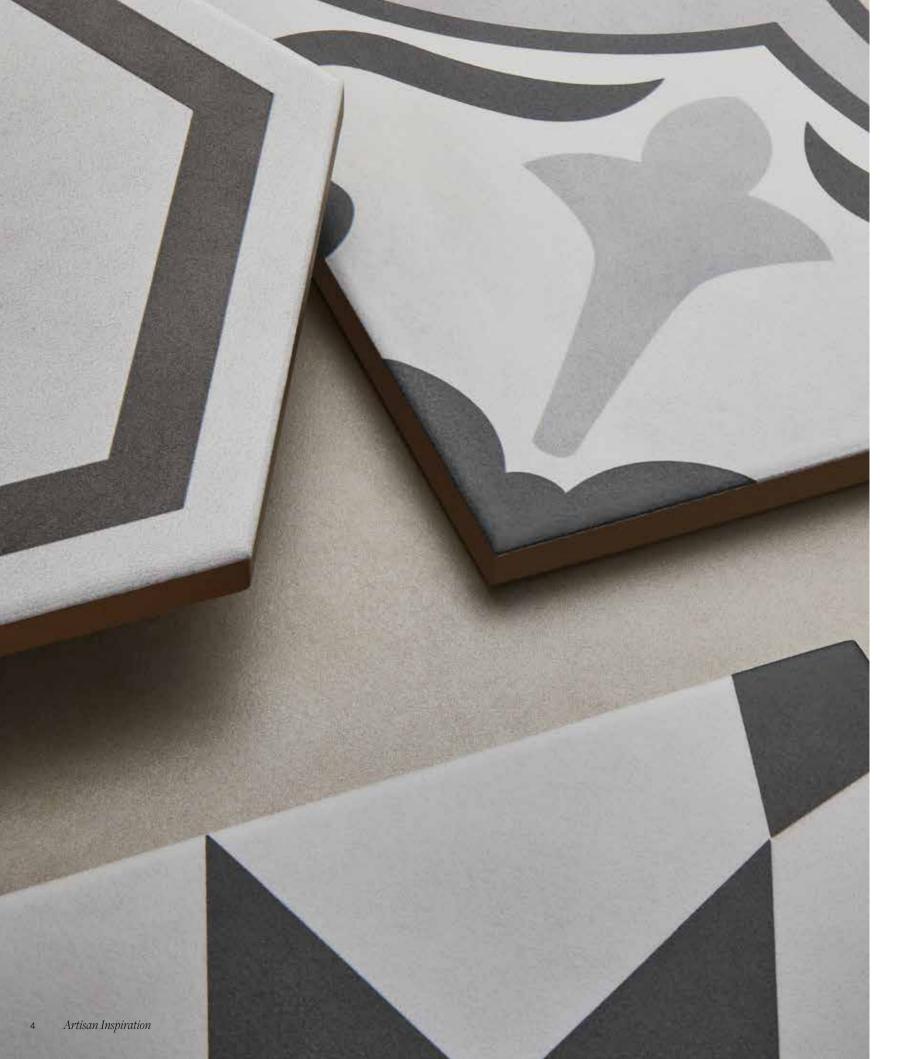
A retro modern collection that embodies unique design and décor motifs.



# anatolia

Industrial vibes and encaustic patterns for every design objective.



#### Form collection

A subtle handmade and exotic allure mixed to a modern-industrial feel defines the exclusive Form collection, a rich and versatile series able to enhance most interiors, from minimal architectures to retro environments. Classic floral designs from ancient damask patterns and cement look-alike tiles come together in a sophisticated balance of neutral surfaces and decorative patterns. Form porcelain tile delivers a bold splash of design character to most installations, through patterns and formats that work together to inspire and achieve the aesthetic of a premium handmade collection.

#### Key highlights

Timeless encaustic patterns are combined with Natural concrete designs to create looks that provides classical decor motifs with contemporary industrial backgrounds. The collection has a wide variety of looks offering the freedom to either focus on a particular pattern or mix and match to create interesting and diverse combinations.

#### Tiles and trims

The Form Concrete tiles are ideal as subtle monochrome grids with an evocative industrial feel. For a more creative effect, combine them with any of the patterned tiles. With a smooth finish and thick handmade feel, the Form collection offers maximum versatility. Ideal for floors, walls, backsplashes, interiors, and exteriors.

#### Decorative tiles

The beautiful raw texture of the decorative concrete tiles is a perfect balance between tradition and innovation. Offered in neutral nuances, swaying in the color range of warm and cold hues of grey, the Form collection also offers pre-built randomized blends created especially to provide you with a pre-set combination of patterns.

#### Tiles and trims at a glance

Classic shapes with a modern color palette, delicate and inspired by the natural elements. A color scheme that matches with the latest trends of interior design. A select variety of classic sizes and formats define the Form Concrete collection: classic squares, decorative hexagons and bullnose porcelain tiles and trims.

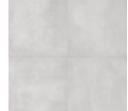


8 x 8 in / 20 x 20 cm Sand Pressed Matte

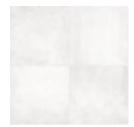
7 in / 17.5 cm Hexagon

Sand

Pressed



8 x 8 in / 20 x 20 cm lce Pressed Matte



8 x 8 in / 20 x 20 cm Ivory Pressed Matte



8 x 8 in / 20 x 20 cm

Tide

Pressed

Matte

8 x 8 in / 20 x 20 cm Graphite Pressed Matte



7 in / 17.5 cm Hexagon

Pressed



7 in / 17.5 cm Hexagon Ivory Pressed



7 in / 17.5 cm Hexagon Tide Pressed Matte



7 in / 17.5 cm Hexagon Graphite Pressed Matte



7 in / 17.5 cm Hexagon Frame Sand Pressed



7 in / 17.5 cm Hexagon Frame Pressed



7 in / 17.5 cm Hexagon Frame lvorv Pressed



7 in / 17.5 cm Hexagon Frame Tide Pressed



7 in / 17.5 cm Hexagon Frame Graphite Pressed Matte

#### Trims

Sand Bullnose Matte

Ice Bullnose

2 x 8 in / 4.7 x 20 cm Tide Bullnose

2 x 8 in / 4.7 x 20 cm Graphite Bullnose

## Decorative tiles at a glance

Variegated graphics and floral decorations inspired by prototypical encaustic tiles, but designed with contemporary colors and character. Over 20 different patterns are in the range of antique hand decorated motifs offered in 4 color variations, available by pattern individually or as a combination. Pressed edges enhance the artisanal look and feel.



8 x 8 in / 20 x 20 cm Sand Deco Clover Pressed Matte

8 x 8 in / 20 x 20 cm

Sand Deco Compass

Pressed

Matte



8 x 8 in / 20 x 20 cm Sand Deco Baroque Pressed



8 x 8 in / 20 x 20 cm Sand Deco Zenith Pressed Matte



8 x 8 in / 20 x 20 cm Sand Deco Northstar Pressed Matte



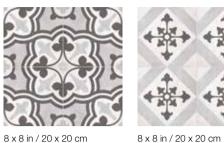
8 x 8 in / 20 x 20 cm Sand Deco Diamond Pressed Matte



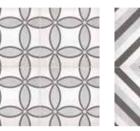
8 x 8 in / 20 x 20 cm Ice Deco Clover Pressed Matte



8 x 8 in / 20 x 20 cm 8 x 8 in / 20 x 20 cm Ice Deco Compass Ice Deco Zenith Pressed Pressed Matte Matte



8 x 8 in / 20 x 20 cm Ice Deco Northstar Pressed Matte



Ice Deco Baroque

Pressed

Matte

8 x 8 in / 20 x 20 cm Ice Deco Diamond Pressed Matte



8 x 8 in / 20 x 20 cm Tide Deco Clover Pressed

8 x 8 in / 20 x 20 cm

Tide Deco Compass

Pressed



8 x 8 in / 20 x 20 cm Tide Deco Baroque Pressed

8 x 8 in / 20 x 20 cm

Tide Deco Zenith

Pressed

Matte



8 x 8 in / 20 x 20 cm Tide Deco Northstar Pressed

8 x 8 in / 20 x 20 cm

Tide Deco Diamond

Pressed

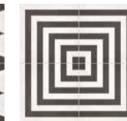
Matte



8 x 8 in / 20 x 20 cm Monochrome Deco Lotus Pressed



8 x 8 in / 20 x 20 cm Monochrome Deco Stellar Pressed



8 x 8 in / 20 x 20 cm Monochrome Deco Geo Pressed

2 x 8 in / 4.7 x 20 cm

2 x 8 in / 4.7 x 20 cm

2 x 8 in / 4.7 x 20 cm Ivory Bullnose

Artisan Inspiration FORM, GLAZED PORCELAIN

## Decorative Blends at a glance

The Form collection offers also pre-built randomized blends created especially to provide you with a pre-set combination of patterns.



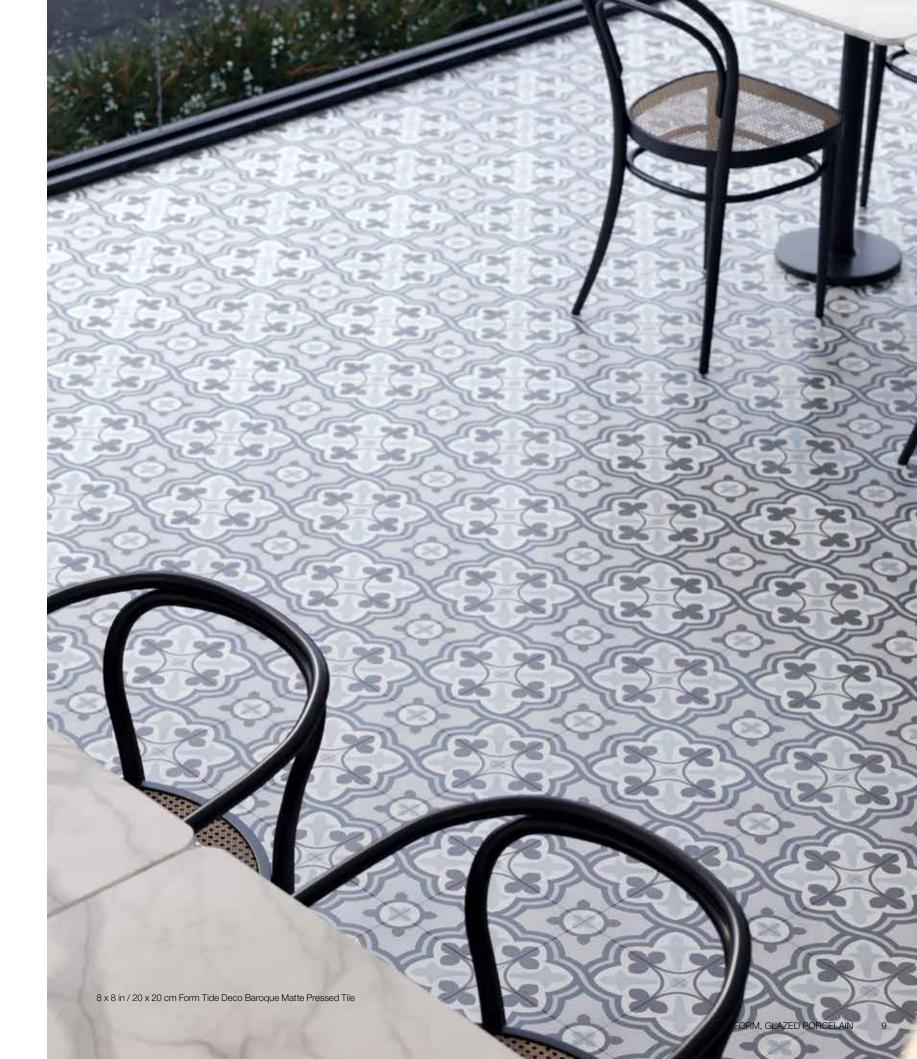
8 x 8 in / 20 x 20 cm Sand Deco Blend Pressed Matte



8 x 8 in / 20 x 20 cm Ice Deco Blend Pressed Matte



8 x 8 in / 20 x 20 cm Tide Deco Blend Pressed Matte





Cement-look tiles blend with a contemporary and minimalist flair.

## Form, Sand



8 x 8 in / 20 x 20 cm Pressed Matte 4500-0737-0





# Form, Ivory



8 x 8 in / 20 x 20 cm Pressed Matte 4500-0736-0

#### Trim

2 x 8 in / 4.7 x 20 cm Bullnose Matte 4502-0266-0



7 in / 17.5 cm Hexagon Pressed Matte 4500-0742-0



7 in / 17.5 cm Hexagon Frame Pressed Matte 4500-0747-0



7 in / 17.5 cm Hexagon Pressed Matte 4500-0741-0



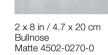
7 in / 17.5 cm Hexagon Frame Pressed Matte 4500-0746-0

## Form, *Tide*



8 x 8 in / 20 x 20 cm Pressed Matte 4500-0740-0





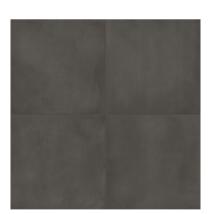


7 in / 17.5 cm Hexagon Pressed Matte 4500-0745-0



7 in / 17.5 cm Hexagon Frame Pressed Matte 4500-0750-0

# Form, Graphite



8 x 8 in / 20 x 20 cm Pressed Matte 4500-0739-0



7 in / 17.5 cm Hexagon Pressed Matte 4500-0744-0



7 in / 17.5 cm Hexagon Frame Pressed Matte 4500-0749-0

#### Trim



2 x 8 in / 4.7 x 20 cm Matte 4502-0269-0

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# Form, *Ice*



8 x 8 in / 20 x 20 cm Pressed Matte 4500-0738-0



2 x 8 in / 4.7 x 20 cm Bullnose Matte 4502-0268-0



7 in / 17.5 cm Hexagon Pressed Matte 4500-0743-0



7 in / 17.5 cm Hexagon Frame Pressed Matte 4500-0748-0





Encaustic patterns with a modern style.

## Form, Sand Deco



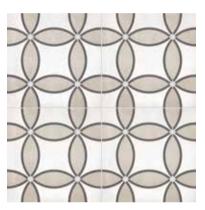
8 x 8 in / 20 x 20 cm Clover Pressed Matte 4500-0758-0



8 x 8 in / 20 x 20 cm Compass Pressed Matte 4500-0761-0



8 x 8 in / 20 x 20 cm Baroque Pressed Matte 4500-0759-0



8 x 8 in / 20 x 20 cm Zenith Pressed Matte 4500-0762-0



8 x 8 in / 20 x 20 cm Northstar Pressed Matte 4500-0760-0



8 x 8 in / 20 x 20 cm Diamond Pressed Matte 4500-0763-0

## Form, Ice Deco



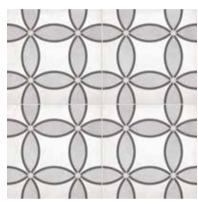
8 x 8 in / 20 x 20 cm Clover Pressed Matte 4500-0751-0



8 x 8 in / 20 x 20 cm Compass Pressed Matte 4500-0754-0



8 x 8 in / 20 x 20 cm Baroque Pressed Matte 4500-0752-0



8 x 8 in / 20 x 20 cm Zenith Pressed Matte 4500-0755-0



8 x 8 in / 20 x 20 cm Northstar Pressed Matte 4500-0753-0



8 x 8 in / 20 x 20 cm Diamond Pressed Matte 4500-0756-0

## Form, Tide Deco



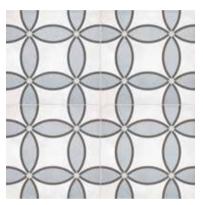
8 x 8 in / 20 x 20 cm Clover Pressed Matte 4500-0765-0



8 x 8 in / 20 x 20 cm Compass Pressed Matte 4500-0768-0



8 x 8 in / 20 x 20 cm Baroque Pressed Matte 4500-0766-0



8 x 8 in / 20 x 20 cm Zenith Pressed Matte 4500-0769-0



8 x 8 in / 20 x 20 cm Northstar Pressed Matte 4500-0767-0

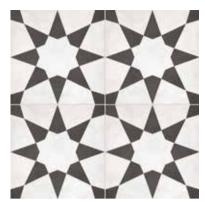


8 x 8 in / 20 x 20 cm Diamond Pressed Matte 4500-0770-0

## Form, Monochrome Deco



8 x 8 in / 20 x 20 cm Lotus Pressed Matte 4500-0772-0



8 x 8 in / 20 x 20 cm Stellar Pressed Matte 4500-0773-0



8 x 8 in / 20 x 20 cm Geo Pressed Matte 4500-0774-0



## Form, Deco Blends



8 x 8 in / 20 x 20 cm Sand Pressed Matte 4500-0764-0



8 x 8 in / 20 x 20 cm lce Pressed Matte 4500-0757-0

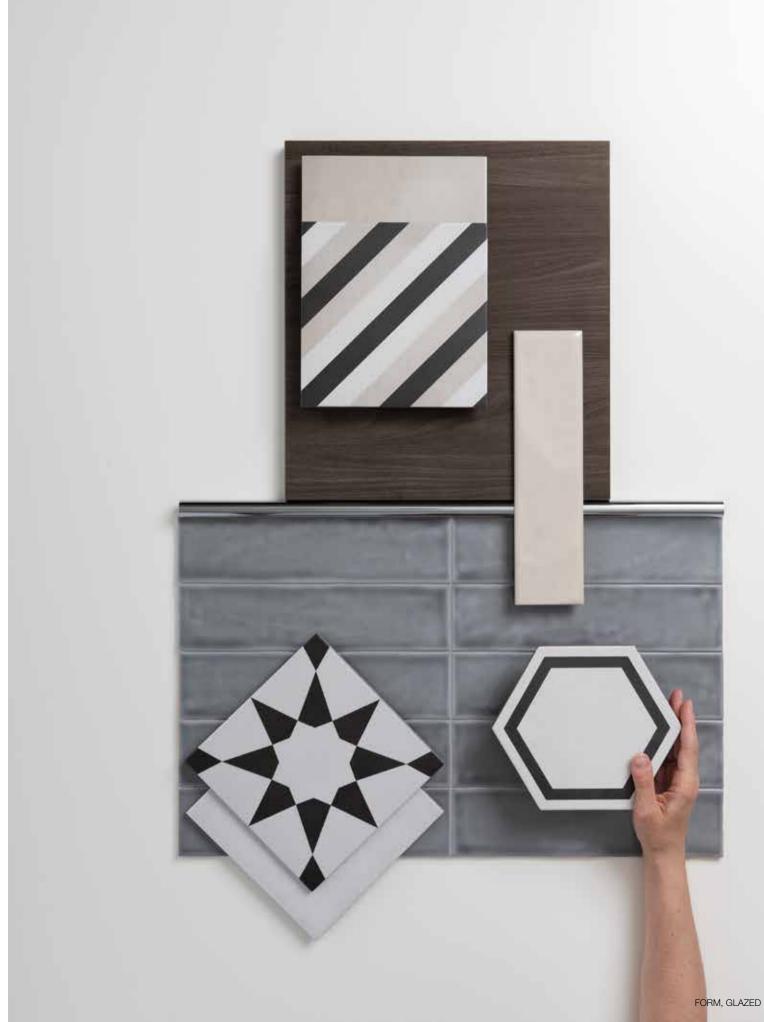


8 x 8 in / 20 x 20 cm Tide Pressed Matte 4500-0771-0

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The Anatolia difference Unmatched elegance and unparalleled perfection.

Anatolia reinvents shapes and design compositions through refined color pallettes, innovative graphical refinements and creative reinterpretations of traditional, cultural and trend led inspirations. Meticulous care is taken to enhance a product's formation through graphical and technical improvements at every step of the development and execution process. This leads to the most exquisite and discerning tile collections.





Technical Performance Avant-garde design and attention to detail.

The goal of Anatolia's design department was to create the utmost elegant and sophisticated product, a perfect blend of functionality and style. New technical aspects, innovative shapes, and a new color palette were designed to represent the vibrant and lively nature of metropolitan city life, inspired by its culture and history.

# Packaging information

Key logistical details including item codes and product specifications.

Form Product & Packaging Information

ACTUAL DIMENSIONS	THICKNESS	GRAPHITE ITEM CODE	ICE ITEM CODE	IVORY ITEM CODE	MONOCHROME ITEM CODE	SAND ITEM CODE	TIDE ITEM CODE
200 x 200 mm	9 mm	4500-0739-0	4500-0738-0	4500-0736-0	N/A	4500-0737-0	4500-0740-0
200 x 200 mm	9 mm	N/A	4500-0752-0	N/A	N/A	4500-0759-0	4500-0766-0
200 x 200 mm	9 mm	N/A	4500-0751-0	N/A	N/A	4500-0758-0	4500-0765-0
200 x 200 mm	9 mm	N/A	4500-0754-0	N/A	N/A	4500-0761-0	4500-0768-0
200 x 200 mm	9 mm	N/A	4500-0757-0	N/A	N/A	4500-0764-0	4500-0771-0
200 x 200 mm	9 mm	N/A	4500-0756-0	N/A	N/A	4500-0763-0	4500-0770-0
200 x 200 mm	9 mm	N/A	4500-0753-0	N/A	N/A	4500-0760-0	4500-0767-0
200 x 200 mm	9 mm	N/A	4500-0755-0	N/A	N/A	4500-0762-0	4500-0769-0
200 x 200 mm	9 mm	N/A	N/A	N/A	4500-0774-0	N/A	N/A
200 x 200 mm	9 mm	N/A	N/A	N/A	4500-0772-0	N/A	N/A
200 x 200 mm	9 mm	N/A	N/A	N/A	4500-0773-0	N/A	N/A
175 x 200 mm	9 mm	4500-0744-0	4500-0743-0	4500-0741-0	N/A	4500-0742-0	4500-0745-0
175 x 200 mm	9 mm	4500-0749-0	4500-0748-0	4500-0746-0	N/A	4500-0747-0	4500-0750-0
47 x 200 mm	9 mm	4502-0269-0	4502-0268-0	4502-0266-0	N/A	4502-0267-0	4502-0270-0
	DIMENSIONS  200 x 200 mm  175 x 200 mm	DIMENSIONS	DIMENSIONS         ITEM CODE           200 x 200 mm         9 mm         4500-0739-0           200 x 200 mm         9 mm         N/A           175 x 200 mm         9 mm         4500-0744-0           175 x 200 mm         9 mm         4500-0749-0	DIMENSIONS         ITELLANCESS         ITEM CODE         ITEM CODE           200 x 200 mm         9 mm         4500-0739-0         4500-0738-0           200 x 200 mm         9 mm         N/A         4500-0752-0           200 x 200 mm         9 mm         N/A         4500-0751-0           200 x 200 mm         9 mm         N/A         4500-0754-0           200 x 200 mm         9 mm         N/A         4500-0757-0           200 x 200 mm         9 mm         N/A         4500-0756-0           200 x 200 mm         9 mm         N/A         4500-0753-0           200 x 200 mm         9 mm         N/A         N/A           175 x 200 mm         9 mm         4500-0744-0         4500-0743-0           175 x 200 mm         9 mm         4500-0749-0         4500-0748-0	DIMENSIONS         THICKNESS         ITEM CODE         ITEM CODE         ITEM CODE         ITEM CODE           200 x 200 mm         9 mm         4500-0739-0         4500-0738-0         4500-0736-0           200 x 200 mm         9 mm         N/A         4500-0752-0         N/A           200 x 200 mm         9 mm         N/A         4500-0751-0         N/A           200 x 200 mm         9 mm         N/A         4500-0754-0         N/A           200 x 200 mm         9 mm         N/A         4500-0757-0         N/A           200 x 200 mm         9 mm         N/A         4500-0756-0         N/A           200 x 200 mm         9 mm         N/A         4500-0753-0         N/A           200 x 200 mm         9 mm         N/A         N/A         N/A           200 x 200 mm         9 mm         N/A         N/A         N/A           200 x 200 mm         9 mm         N/A         N/A         N/A           200 x 200 mm         9 mm         N/A         N/A         N/A           175 x 200 mm         9 mm         4500-0744-0         4500-0743-0         4500-0746-0           175 x 200 mm         9 mm         4500-0749-0         4500-0748-0         4500-0746-0	DIMENSIONS         ITEM CODE         IN/A           200 x 200 mm         9 mm         N/A         4500-0751-0         N/A         N/A	DIMENSIONS         THICKNESS         ITEM CODE         <

LBS BOX	KGS BOX	PCS BOX	SQFT BOX	M² BOX	BXS SKID	SQFT SKID	M² SKID
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
31.84	14.44	17	7.32	0.68	81	592.92	55.08
30.94	14.03	17	7.32	0.68	81	592.92	55.08
11.35	5.15	10	2.8	0.26	168	470.4	43.68
11.35	5.15	10	2.8	0.26	168	470.4	43.68
				-			
13.97	6.34	28	N/A	N/A	126	3528 PCS	3528 PCS
	31.84 31.84 31.84 31.84 31.84 31.84 31.84 31.84 31.84 31.84 31.85 11.35	BOX         BOX           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.84         14.44           31.85         14.44           31.86         14.44           31.87         14.03           31.35         5.15           31.35         5.15	BOX         BOX         BOX           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           31.84         14.44         17           30.94         14.03         17           11.35         5.15         10           11.35         5.15         10	BOX         BOX         BOX         BOX           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.84         14.44         17         7.32           31.85         5.15         10         2.8           11.35         5.15         10         2.8           11.35         5.15         10         2.8	BOX         BOX         BOX         BOX         BOX           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.84         14.44         17         7.32         0.68           31.94         14.03         17         7.32         0.68           30.94         14.03         17         7.32         0.68           11.35         5.15         10         2.8         0.26           11.35         5.15         10         2.8         0.26	BOX         BOX         BOX         BOX         BOX         SKID           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.44         17         7.32         0.68         81           31.84         14.03         17         7.32         0.68         81           30.94         14.03         17         7.32         0.68         81           11.35         5.15         10         2.8         0.2	BOX         BOX         BOX         BOX         BOX         SKID         SKID           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81         592.92           31.84         14.44         17         7.32         0.68         81

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#### Technical information

Tile collection performance based on industry standards.

Technical I	Information		
$\Diamond$	WATER ABSORPTION	ANSI / ISO - (%)	< 0.5%
	ABRASION RESISTANCE	ANSI / ISO	CLASS 4
4.04 4.04	SCRATCH HARDNESS	ANSI / ISO - (Mohs)	6
88	BREAKING STRENGTH	ANSI - (lbf) ISO - (N)	≥310 ≥1300
	SHADE VARIATION		V2 / V3 / V4
	SLIP RESISTANCE	ANSI - DCOF (WET) ISO - R VALUE	≥0.55 / R9
<u></u>	CHEMICAL RESISTANCE	ANSI / ISO	CLASS A
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	STAIN RESISTANCE	ANSI ISO	CLASS A CLASS 5
*	FROST RESISTANCE	ANSI / ISO	PASS

Test values are based on ANSI / ISO standards according to: ANSI A137.1 - Porcelain tile P1 Class, ISO 13006 - G - Bia Group, En 14411 - G - Bia Group, Variances in test values can occur in different production lots.

## Usage recommendation

Anatolia's recommendations for suitable applications.

Usage Reco	Recommendations* MATTE GLAZED PORCELAIN		
APPLICATION		WALL	FLOOR
	RESIDENTIAL	•	•
INTERIOR	COMMERCIAL	•	•
	HEAVY COMMERCIAL	•	
EXTERIOR	RESIDENTIAL / COMMERCIAL	•	

<sup>\*</sup> These recommendations are not defined by ANSI/ISO standards.

#### The World of Anatolia

We are a constellation of people and places. Get in touch.

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IZMIR OFFICE, SHOWROOM
AND DISTRIBUTION CENTRE

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**Credits** 

ART DIRECTION
AND GRAPHIC DESIGN

Partnerships and Associations











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